CONTRACT



And:

Red Eagle Media Group 815 Slaters Lane Alexandria, VA 22314

	Contract / Re	vision	1	Alt Order #	!
	157853	1	1	08364663	
Product					
NRA-ILA 10/11					
Contract Dates	Estimate #				
10/11/16 - 10/17/16	7769				
Advertiser			Orio	ginal Date	/ Revision
Iss/NRA-ILA-A			09	9/23/16	/ 09/23/16
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Property	Accou	nt Ex	recutive	Sales Office
	WHIO-TV	Philade	elphi	a CoxReps	CoxReps Philad
	Special Hand	ling			
	Demographic				
	Households				
	Agy Code	Advert	iser (Code	Product 1/2
		375			944
	Agency Ref		1	Advertiser	Ref
	2153		1	59172	

*Line Ch Start Date E	End Date Description	Start/End Time	Days Length	Spots/ Week Rate PCodeR	Rtn TypeSp	ots	Amount
	0/14/16 NewsCenter 7 5	p 5:00 PM-5:30 PM			NM	1	\$4,000.00
Start Date End I Week: 10/10/16 10/16		oots/Week Rat 1 \$4,000.0					
N 2 WHIO 10/17/16 1 <u>Start Date</u> <u>End I</u> Week: 10/17/16 10/23		11:35 PM-12:35) hots/Week <u>Rat</u> 1 \$1,850.0	<u>e</u>) P-02	NM	1	\$1,850.00
N 3 WHIO 10/17/16 1 <u>Start Date</u> <u>End I</u> Week: 10/17/16 10/23		p 6:00 PM-6:30 PM h <u>ots/Week Rat</u> 1 \$5,000.0		P-02	NM	1	\$5,000.00
4 WHIO 10/16/16 1 <u>Start Date</u> <u>End I</u> Week: 10/10/16 10/16	Date Weekdays Sp	me 1:00 PM-7:00 PM ots/Week <u>Rat</u> 1 \$16,000.0	-	P-02	NM	1	\$16,000.00
N 5 WHIO 10/13/16 1 <u>Start Date</u> <u>End I</u> Week: 10/10/16 10/16	<u>Date Weekdays Sp</u>	n 6a 6:00 AM-7:00 AM ots/Week <u>Rat</u> 1 \$2,400.0		P-02	NM	1	\$2,400.00
N 6 WHIO 10/13/16 1 <u>Start Date</u> <u>End I</u> Week: 10/10/16 10/16		ng 7:00 AM-9:00 AM ots/Week <u>Rate</u> 1 \$2,000.0		P-02	NM	1	\$2,000.00
N 7 WHIO 10/11/16 1 <u>Start Date</u> <u>End I</u> Week: 10/10/16 10/16	Date Weekdays Sp	n 6a 6:00 AM-7:00 AM ots/Week <u>Rate</u> 1 \$2,400.0	2	P-02	MM	1	\$2,400.00
N 8 WHIO 10/12/16 1 <u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16	Date Weekdays Sp	30p 5:30 PM-6:00 PM ots/Week <u>Rate</u> 1 \$4,400.00		P-02	NM	1	\$4,400.00
N 9 WHIO 10/14/16 1 <u>Start Date</u> <u>End Date</u> Week: 10/10/16 10/16		noor12p-1230p ots/Week <u>Rate</u> 1 \$3,050.00		P-02	NM	1	\$3,050.00
N 10 WHIO 10/15/16 10 Start Date End E Week: 10/10/16 10/16		Various ots/Week Rate 1 \$3,700.00		P-02	NM.	1	\$3,700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

*Line Ch

Sta Week: 10/10/16

09/26/16 -10/17/16

09/23/16 / 09/23/16



10/16/16

-1----

11

Contract / Revision Alt Order # 157853 08364663 Contract Dates Product Estimate # 10/11/16 - 10/17/16 NRA-ILA 10/11 7769 Advertiser Original Date / Revision

			7 - 1233				
'Line	Ch Start Date End Date Description Start/En	nd Days	Spots/ Length Week	Rate PCodeRtn	TypeS	pots	Amount
	Start Date	Rate					
l 11	WHIO 10/11/16 10/11/16 CBS This Morning 7a-9a Start Date End Date Weekdays Spots/Week	Rate	1:00	P-02	NM	1	\$2,000.00

\$39,780.00

Iss/NRA-ILA-A

Totals 0.00 \$46,800.00 Time Period # of Spots **Gross Amount** Agency Comm. Net Amount

\$2,000.00

(\$7,020.00)

Totals	11	\$46,800.00	(\$7,020.00)	\$39,780.00

\$46,800.00

1

Signature:		Date:	

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 8364663
*** UNAPPROVED REV #1 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/16 12.33

CHANGES *** WHIO-TV ***

			: LINE#:REP	CON CM		REP:	CITY	FLIGHT	PRDCT	ORDER			AGY #	ADV #	
PROGRAM: RA35-64: CON COM1:	1 R 5	AGENCY	REP :CD: LINE#: :	**** TH	TO DEANNA FR JARED REVISED ENTIRE ORDER ALL LINES EXCEPT LIN ADDED 9-11 TOTAL SAME \$46800 PLS CNF THANKS	**REVISION	TAX	DATES_	NRA-ILA	#					
NWSC 11.3 NWSC	00P-		TIME	THIS IS	ANNA RED ENTIRE INES EXCE 9-11 SAME \$46	ON	0	OCT11/16	10/11				AGY.	ADV.	
NWSCENTER 11.3 NWSCENTER	530P	S	PERIOD	A CASH	IRE ORDI XCEPT L. \$46800		STATE 1	0					NAME	NAME	
ហ ហ		ER CODE CODE =)D ::	Z	т 4		TAX	OCT17/16	EST	CON	ALEXA	815 S	RED E	N/SSI	
	60	= 37 944	LGTH	ADVANCE	CHANGED				EST#7769	CONTRACT	ALEXANDRIA,	SLATERS	EAGLE I	ISS/NRA-ILA	
		И	SEC		E.D		1	WK-1	COMMENTS:	# 836	VA	S LANE	MEDIA	Ď	
	\$4,	AGENCY		SCHEDULE			CO-OP		:STN:	64663	22314		GROUP		
	\$4,000.00	CY EST#	RATE	* * *			BILLING		(LINE,						
	J	1		3					ORDER,						
	10/14	7769	START				NEEDED_								
	1		: ~i						INVOICE)	CLA		SALES	BUYER	REP.#	
	10/14		END							CLASS: N		ES PRSN	ER NAME	# 	
	1		:SPTS:							NATL.		SN PH-	ME RED	0	
			: WEEK							LOCAL		NICK	EAGLE	OFF.#_	
	FRI		H X				DATE			AL		K WELTE	E MEDIA		
	Н		DAYS							REGI		Œ	IA MEDI	SALE	
							SEP21/16			REGIONAL			H	SALESMAN :	
	Н		:TOTL:				12.3							#	

REP: TEL# 610-293-4100 FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/16 12.33

CHANGES *** WHIO-TV ***

:LINE#:REP :CD: TIME PERIOD : L	LGTH : SEC	RATE	: START	END	: SPTS:	WEEK : DAYS	: TOTL:
2 R 1135P-1235A	60	\$1,850.00	10/17	10			<u>-</u>
PROGRAM: LT-COLBERT-CBS< RA35-64: 3.8 CON COM1: LT-COLBERT-CBS<							
3 R 600P-630P	60	\$5,000.00	10/17	10/17	ш	MON	Д
PROGRAM: NWSCENTER 6 RA35-64: 12.2 CON COM1: NWSCENTER 6							
5 R 600A-700A	60	\$2,400.00	10/13	10/13	1	THU	1
PROGRAM : DAYBREAK EDT RA35-64 : 8.4 CON COM1: DAYBREAK EDT							
6 R 700A-900A	60	\$2,000.00	10/13	10/13	Ц	THU	1
PROGRAM: CBS THS MRNG-2< RA35-64: 6.4 CON COM1: CBS THS MRNG-2<							
7 R 600A-700A	60	\$2,400.00	10/11	10/11	1	TUE	Ľ
PROGRAM: DAYBREAK EDT RA35-64: 8.4 CON COM1: DAYBREAK EDT							
8 R 530P-600P	60	\$4,400.00	10/12	10/12	ר	WED	ı
PROGRAM: NWSCENTER 530 RA35-64: 11.5 CON COM1: NWSCENTER 530							
9 A 1200N-1230P PROGRAM : NWSCENTER 5	60	\$3,050.00	10/14	10/14	ц	FRI	1
: 11.3 1: NWSCENTER							
10 A 1200N-700P	60	\$3,700.00	10/15	10/15	1	SAT	ב
PROGRAM : SEC FOOTBALL RA35-64 : 32.0							

CON COM1:

SEC FOOTBALL

REP HEADLINE# 8364663
*** UNAPPROVED REV #1 ***

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET -4100 FAX# 610-225-1191
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES *

:LINE#:REP :CD: 11 D 700A-900A TIME PERIOD LGTH .. SEC . .. RATE START DATE END :SPTS: /WK: TNVT SEP21/16 12.33 *** WHIO-TV *** DAYS :SPTS: : TOTL:

OCT/16 PROGRAM: RA35-64: CON COM1: 46800.00 CBS CBS THS MRNG-2< THS MRNG-2< 60 \$2,000.00 10/11 10/11 Н CONTRACT TOTAL TOTAL SPOTS TUE 46800.00 11

MARKET TOTALS \$90,000 OIHM 52% WDTN 29% WKEF 9/0 WRGT 13% CABL 0% WBDT 0%

SVC- NSI

P-CLASS, PLAN, SECT MOD CODE DEMOS- RA35-64* A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF T-TIME DATES X-LATE L-LENGTH M-MAKEGOOD

Y-DAYS Z-COMMENTS N-PROGRAM NAME *-MULTIPLE